Everybody’s going to be there: GNYDM

Greater New York Dental Meeting could attract 54,000 participants

It’s a pretty straightforward formula: Start with one of the world’s most interesting cities during one of its most enchanting times of the year, then add a major dental meeting — and take away the preregistration fee. The result is not just the biggest dental congress and exhibition in the United States but one of the biggest gatherings across all sectors of health care: the Greater New York Dental Meeting (GNYDM).

New this year is a ColLABoration high-tech lab area on the exhibit floor that puts technicians and dentists side-by-side for a hands-on experience. Also new are tech pavilions focusing on CAD/CAM, cone-beam and lasers.

The doors open wide at the Jacob K. Javits Convention Center for attendees at the Greater New York Dental Meeting (GNYDM), Nov. 29–Dec. 4, is expected to attract about 54,000 exhibitor booths, and organizers are ready to surpass last year’s attendance of 53,481. International attendance, too, is expected to tick up beyond last year’s 127 countries. To better serve these international attendees, there are programs in Italian, French, Portuguese, Russian and Spanish. But the real appeal for all GNYDM attendees, of course, is the meeting’s broad range of seminars and workshops. Educational offerings feature renowned clinicians from across the world delivering presentations on the latest advances in dentistry and health care.

The scope of the meeting is immediate—simply apparent simply by glancing through a partial listing of the major subject areas: the Greater New York Dental Meeting (2012 Convention Center for attendees at the Greater New York Dental Meeting, Nov. 29–Dec. 4). But the real appeal for all GNYDM attendees, of course, is the meeting’s broad range of seminars and workshops. Educational offerings feature renowned clinicians from across the world delivering presentations on the latest advances in dentistry and health care.

The economy may not be as bad as some seem to think. But the real appeal for all GNYDM attendees, of course, is the meeting’s broad range of seminars and workshops. Educational offerings feature renowned clinicians from across the world delivering presentations on the latest advances in dentistry and health care.